Industry Status:
Media

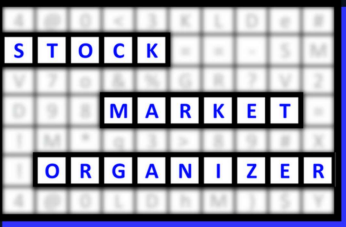| 1 week 10/16/23 to 10/23/23									
9Weakest	8VWeak	7Weaker	6Weak	5Avg	4Strong	3Stronger	2VStrong	1Strongest
	.	<-MEDIA 56	<-MEDIA 56	.	.	.	.	.
4 Ad Services	.	.	.	.	.	.	.	.
	.	.	.	6 Bcasting/Radio	.	.	.	.
	.	<-Bcasting/TV 13	<-Bcasting/TV 13	.	.	.	.	.
	.	<-CATV Systems 12	<-CATV Systems 12	.	.	.	.	.
	.	.	<-Entertainment 10	<-Entertainment 10	.	.	.	.
2 Mktg Services	.	.	.	.	.	.	.	.
	.	.	2 Movie Prodctn	.	.	.	.	.
	.	3 Publishg Books	.	.	.	.	.	.
	.	.	<-Publishg News 4	<-Publishg News 4	.	.	.	.

October 23, 2023
DOWN -1 to WEAKER strength rating
(7th strongest of 9 levels)
previous move was also DOWN
5% positive stocks last week, 50% of stocks are rated Weakest
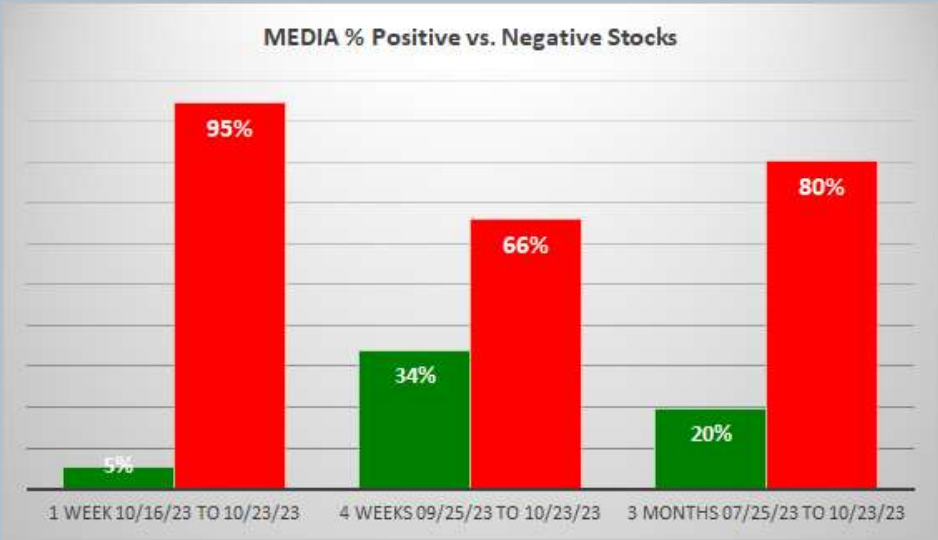
Table of Contents

1. INDUSTRY OVERVIEW
1A. Performance

Past 10 Weeks Strengthening/Weakening week-by-week, per the following chart:

9Weakest	8VWeak	7Weaker	6Weak	5Avg	4Strong	3Stronger	2VStrong	1Strongest	Period
.	.	<-MEDIA 56	<-MEDIA 56	.	.	.	.	.	7 Days - 10/16/23 to 10/23/23
.	.	.	56 MEDIA	.	.	.	.	.	7 Days - 10/09/23 to 10/16/23
.	.	.	56 MEDIA	.	.	.	.	.	7 Days - 10/02/23 to 10/09/23
.	.	.	56 MEDIA	.	.	.	.	.	7 Days - 09/25/23 to 10/02/23
.	.	.	56 MEDIA	.	.	.	.	.	7 Days - 09/18/23 to 09/25/23
.	.	.	56 MEDIA	.	.	.	.	.	7 Days - 09/11/23 to 09/18/23
.	.	.	57 MEDIA	.	.	.	.	.	6 Days - 09/05/23 to 09/11/23
.	.	.	57 MEDIA	.	.	.	.	.	8 Days - 08/28/23 to 09/05/23
.	.	.	57 MEDIA	.	.	.	.	.	7 Days - 08/21/23 to 08/28/23
.	.	<-MEDIA 57	<-MEDIA 57	.	.	.	.	.	7 Days - 08/14/23 to 08/21/23

WEAKENING 1 Week vs. Mid- and Longer-Term // 1 week positive/negative stocks ratio is LOWER than both 4 weeks and 3 Months, per the following chart:

MEDIA % Positive vs. Negative Stocks

- 1 WEEK 10/16/23 TO 10/23/23: 5% / 95%
- 4 WEEKS 09/25/23 TO 10/23/23: 34% / 66%
- 3 MONTHS 07/25/23 TO 10/23/23: 20% / 80%

October 23, 2023

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1B. Background

Largest of 9 sub-industries (56 stocks, average 6):
* Broadcasting - TV (13 stocks)
* CATV Systems (12 stocks)
* Entertainment - Diversified (10 stocks)

Top 10 by Market Capitalization:
CMCSA/Comcast Corp Cl A, DIS/The Walt Disney Company, SPGI/S&P Global Inc, CHTR/Charter Communications, SPOT/Spotify Technology .A, FWONA/Liberty Media Corporation, LBTYK/Liberty Global Inc Class C, LYV/Live Nation Entertainment Inc, SIRI/Sirius XM Holdings Inc, FOXA/Fox Corporation

2. SUB-INDUSTRIES AND STOCKS DETAIL
2A. Sub-Industries Overview

Strengthened: 0/9 sub-industries
Weakened: 4/9 sub-industries

STRONGEST at Average rating/5th strongest of 9 levels:
* Broadcasting - Radio (6 stocks)

WEAKEST at Weakest rating/9th strongest of 9 levels:
* Advertising Services (4 stocks)
* Marketing Services (2 stocks)

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2B. Sub-Industries 10-Week Strengthening Analysis

What: recent week-by-week strength changes for the industry and each underlying sub-industry

Why: objective measurement of strengthening and weakening enabling comparison within and across industries and sub-industries

INDUSTRY CURRENT PERIOD SUMMARY — 1 week 10/16/23 to 10/23/23

Length - Begin/End	Industry/Sub-Industry	Period	#	Min	Avg	Max	Status	9Weakest	8VWeak	7Weaker	6Weak	5Avg	4Strong	3Stronger	2VStrong	1Strongest
7 Days - 10/16/23 to 10/23/23	MEDIA	Period 1 of 10 (Current)	56	-14%	-5%	4%	Weakened			<-MEDIA 56	<-MEDIA 56					
7 Days - 10/16/23 to 10/23/23	MEDIA - Advertising Services	Period 1 of 10 (Current)	4	-5%	-4%	-1%	Unchanged	4 Ad Services								
7 Days - 10/16/23 to 10/23/23	MEDIA - Broadcasting - Radio	Period 1 of 10 (Current)	6	-7%	-4%	-1%	Weakened					6 Bcasting/Radio				
7 Days - 10/16/23 to 10/23/23	MEDIA - Broadcasting - TV	Period 1 of 10 (Current)	13	-9%	-5%	-1%	Weakened			<-Bcasting/TV 13	<-Bcasting/TV 13					
7 Days - 10/16/23 to 10/23/23	MEDIA - CATV Systems	Period 1 of 10 (Current)	12	-9%	-5%	-3%	Weakened			<-CATV Systems 12	<-CATV Systems 12					
7 Days - 10/16/23 to 10/23/23	MEDIA - Entertainment - Diversified	Period 1 of 10 (Current)	10	-14%	-5%	1%	Weakened				<-Entertainment 10	<-Entertainment 10				
7 Days - 10/16/23 to 10/23/23	MEDIA - Marketing Services	Period 1 of 10 (Current)	2	-14%	-9%	-3%	Unchanged	2 Mktg Services								
7 Days - 10/16/23 to 10/23/23	MEDIA - Movie Production	Period 1 of 10 (Current)	2	-5%	-2%	0%	Unchanged					2 Movie Prodctn				
7 Days - 10/16/23 to 10/23/23	MEDIA - Publishing - Books	Period 1 of 10 (Current)	3	-5%	-1%	4%	Unchanged					3 Publishg Books				
7 Days - 10/16/23 to 10/23/23	MEDIA - Publishing - Periodicals/News	Period 1 of 10 (Current)	4	-5%	-2%	4%	Weakened				<-Publishg News 4	<-Publishg News 4				

PREVIOUS WEEKS (EDUCATIONAL PURPOSES ONLY/NOT A STOCK OR INVESTMENT RECOMMENDATION)

Length - Begin/End	Industry/Sub-Industry	Period	#	Min	Avg	Max	Status	9Weakest	8VWeak	7Weaker	6Weak	5Avg	4Strong	3Stronger	2VStrong	1Strongest
7 Days - 10/16/23 to 10/23/23	MEDIA	Period 1 of 10 (Current)	56	-14%	-5%	4%	Weakened			<-MEDIA 56	<-MEDIA 56					
7 Days - 10/09/23 to 10/16/23	MEDIA	Period 2 of 10	56	-15%	1%	17%	Strengthened				56 MEDIA					
7 Days - 10/02/23 to 10/09/23	MEDIA	Period 3 of 10	56	-14%	0%	20%	Strengthened				56 MEDIA					
7 Days - 09/25/23 to 10/02/23	MEDIA	Period 4 of 10	56	-22%	0%	12%	Weakened				56 MEDIA					
7 Days - 09/18/23 to 09/25/23	MEDIA	Period 5 of 10	56	-15%	-2%	24%	Weakened				56 MEDIA					
7 Days - 09/11/23 to 09/18/23	MEDIA	Period 6 of 10	56	-14%	0%	9%	Unchanged				56 MEDIA					
6 Days - 09/05/23 to 09/11/23	MEDIA	Period 7 of 10	57	-46%	-1%	12%	Weakened				57 MEDIA					
8 Days - 08/28/23 to 09/05/23	MEDIA	Period 8 of 10	57	-17%	-1%	23%	Unchanged				57 MEDIA					
7 Days - 08/21/23 to 08/28/23	MEDIA	Period 9 of 10	57	-65%	0%	25%	Unchanged				57 MEDIA					
7 Days - 08/14/23 to 08/21/23	MEDIA	Period 10 of 10	57	-20%	4%	3%	Weakened			<-MEDIA 57	<-MEDIA 57					
7 Days - 10/16/23 to 10/23/23	MEDIA - Advertising Services	Period 1 of 10 (Current)	4	-5%	-4%	-1%	Unchanged	4 Ad Services								
7 Days - 10/09/23 to 10/16/23	MEDIA - Advertising Services	Period 2 of 10	4	-1%	2%	7%	Unchanged	4 Ad Services								
7 Days - 10/02/23 to 10/09/23	MEDIA - Advertising Services	Period 3 of 10	4	-2%	2%	5%	Unchanged	4 Ad Services								
7 Days - 09/25/23 to 10/02/23	MEDIA - Advertising Services	Period 4 of 10	4	-5%	-3%	-1%	Unchanged	4 Ad Services								
7 Days - 09/18/23 to 09/25/23	MEDIA - Advertising Services	Period 5 of 10	4	-5%	-3%	1%	Unchanged	4 Ad Services								
7 Days - 09/11/23 to 09/18/23	MEDIA - Advertising Services	Period 6 of 10	4	-5%	-3%	-3%	Weakened	<-Ad Services 4	<-Ad Services 4							
6 Days - 09/05/23 to 09/11/23	MEDIA - Advertising Services	Period 7 of 10	4	-3%	-1%	0%	Unchanged		4 Ad Services							
8 Days - 08/28/23 to 09/05/23	MEDIA - Advertising Services	Period 8 of 10	4	-1%	-1%	1%	Weakened	<-Ad Services 4	<-Ad Services 4							
7 Days - 08/21/23 to 08/28/23	MEDIA - Advertising Services	Period 9 of 10	4	0%	1%	1%	Strengthened		4 Ad Services							
7 Days - 08/14/23 to 08/21/23	MEDIA - Advertising Services	Period 10 of 10	4	-4%	-2%	-1%	Unchanged		4 Ad Services							
7 Days - 10/16/23 to 10/23/23	MEDIA - Broadcasting - Radio	Period 1 of 10 (Current)	6	-7%	-4%	-1%	Weakened					6 Bcasting/Radio				
7 Days - 10/09/23 to 10/16/23	MEDIA - Broadcasting - Radio	Period 2 of 10	6	-1%	3%	10%	Strengthened					6 Bcasting/Radio				
7 Days - 10/02/23 to 10/09/23	MEDIA - Broadcasting - Radio	Period 3 of 10	6	-2%	2%	6%	Strengthened			6 Bcasting/Radio->	6 Bcasting/Radio->	6 Bcasting/Radio->				
7 Days - 09/25/23 to 10/02/23	MEDIA - Broadcasting - Radio	Period 4 of 10	6	0%	2%	7%	Unchanged					6 Bcasting/Radio				
7 Days - 09/18/23 to 09/25/23	MEDIA - Broadcasting - Radio	Period 5 of 10	6	-3%	-2%	-1%	Weakened			<-Bcasting/Radio 6	<-Bcasting/Radio 6					
7 Days - 09/11/23 to 09/18/23	MEDIA - Broadcasting - Radio	Period 6 of 10	6	-3%	-1%	4%	Strengthened					6 Bcasting/Radio				
6 Days - 09/05/23 to 09/11/23	MEDIA - Broadcasting - Radio	Period 7 of 10	6	-4%	-2%	-1%	Weakened					6 Bcasting/Radio				
8 Days - 08/28/23 to 09/05/23	MEDIA - Broadcasting - Radio	Period 8 of 10	6	-3%	3%	13%	Strengthened					6 Bcasting/Radio				
7 Days - 08/21/23 to 08/28/23	MEDIA - Broadcasting - Radio	Period 9 of 10	6	-7%	1%	7%	Unchanged					6 Bcasting/Radio				
7 Days - 08/14/23 to 08/21/23	MEDIA - Broadcasting - Radio	Period 10 of 10	6	-6%	-4%	0%	Weakened			<-Bcasting/Radio 6	<-Bcasting/Radio 6					
7 Days - 10/16/23 to 10/23/23	MEDIA - Broadcasting - TV	Period 1 of 10 (Current)	13	-9%	-5%	-1%	Weakened			<-Bcasting/TV 13	<-Bcasting/TV 13					
7 Days - 10/09/23 to 10/16/23	MEDIA - Broadcasting - TV	Period 2 of 10	13	-3%	2%	7%	Strengthened			13 Bcasting/TV->	13 Bcasting/TV->					
7 Days - 10/02/23 to 10/09/23	MEDIA - Broadcasting - TV	Period 3 of 10	13	-13%	-1%	6%	Strengthened			13 Bcasting/TV						
7 Days - 09/25/23 to 10/02/23	MEDIA - Broadcasting - TV	Period 4 of 10	13	-22%	-1%	12%	Unchanged			13 Bcasting/TV						
7 Days - 09/18/23 to 09/25/23	MEDIA - Broadcasting - TV	Period 5 of 10	13	-9%	0%	24%	Strengthened			13 Bcasting/TV						
7 Days - 09/11/23 to 09/18/23	MEDIA - Broadcasting - TV	Period 6 of 10	13	-3%	2%	9%	Unchanged			13 Bcasting/TV						
6 Days - 09/05/23 to 09/11/23	MEDIA - Broadcasting - TV	Period 7 of 10	13	-12%	-1%	5%	Weakened			13 Bcasting/TV						
8 Days - 08/28/23 to 09/05/23	MEDIA - Broadcasting - TV	Period 8 of 10	13	-17%	-3%	5%	Unchanged			13 Bcasting/TV						
7 Days - 08/21/23 to 08/28/23	MEDIA - Broadcasting - TV	Period 9 of 10	13	-4%	-1%	3%	Weakened			13 Bcasting/TV						
7 Days - 08/14/23 to 08/21/23	MEDIA - Broadcasting - TV	Period 10 of 10	13	-8%	-3%	3%	Weakened			<-Bcasting/TV 13	<-Bcasting/TV 13					
7 Days - 10/16/23 to 10/23/23	MEDIA - CATV Systems	Period 1 of 10 (Current)	12	-9%	-5%	-3%	Weakened			<-CATV Systems 12	<-CATV Systems 12					
7 Days - 10/09/23 to 10/16/23	MEDIA - CATV Systems	Period 2 of 10	12	-6%	0%	3%	Unchanged			12 CATV Systems						
7 Days - 10/02/23 to 10/09/23	MEDIA - CATV Systems	Period 3 of 10	12	-8%	-1%	3%	Strengthened			12 CATV Systems						
7 Days - 09/25/23 to 10/02/23	MEDIA - CATV Systems	Period 4 of 10	12	-10%	-1%	3%	Weakened			12 CATV Systems						
7 Days - 09/18/23 to 09/25/23	MEDIA - CATV Systems	Period 5 of 10	12	-9%	-4%	0%	Weakened			<-CATV Systems 12	<-CATV Systems 12					
7 Days - 09/11/23 to 09/18/23	MEDIA - CATV Systems	Period 6 of 10	12	-12%	-1%	7%	Unchanged					12 CATV Systems				
6 Days - 09/05/23 to 09/11/23	MEDIA - CATV Systems	Period 7 of 10	12	-7%	-1%	7%	Weakened					<-CATV Systems 12	<-CATV Systems 12			
8 Days - 08/28/23 to 09/05/23	MEDIA - CATV Systems	Period 8 of 10	12	-6%	-1%	9%	Unchanged						12 CATV Systems			
7 Days - 08/21/23 to 08/28/23	MEDIA - CATV Systems	Period 9 of 10	12	-6%	-1%	3%	Unchanged						12 CATV Systems			
7 Days - 08/14/23 to 08/21/23	MEDIA - CATV Systems	Period 10 of 10	12	-18%	-5%	-2%	Weakened					12 CATV Systems 12	<-CATV Systems 12			
7 Days - 10/16/23 to 10/23/23	MEDIA - Entertainment - Diversified	Period 1 of 10 (Current)	10	-14%	-5%	1%	Weakened				<-Entertainment 10	<-Entertainment 10				
7 Days - 10/09/23 to 10/16/23	MEDIA - Entertainment - Diversified	Period 2 of 10	10	-9%	2%	14%	Unchanged					10 Entertainment				
7 Days - 10/02/23 to 10/09/23	MEDIA - Entertainment - Diversified	Period 3 of 10	10	-5%	3%	20%	Strengthened					10 Entertainment				
7 Days - 09/25/23 to 10/02/23	MEDIA - Entertainment - Diversified	Period 4 of 10	10	-5%	1%	6%	Strengthened			10 Entertainment->	10 Entertainment->					
7 Days - 09/18/23 to 09/25/23	MEDIA - Entertainment - Diversified	Period 5 of 10	10	-7%	0%	12%	Weakened			<-Entertainment 10	<-Entertainment 10					
7 Days - 09/11/23 to 09/18/23	MEDIA - Entertainment - Diversified	Period 6 of 10	10	-5%	1%	6%	Unchanged					10 Entertainment				
6 Days - 09/05/23 to 09/11/23	MEDIA - Entertainment - Diversified	Period 7 of 10	11	-46%	4%	5%	Unchanged					11 Entertainment				
8 Days - 08/28/23 to 09/05/23	MEDIA - Entertainment - Diversified	Period 8 of 10	11	-14%	0%	23%	Weakened					11 Entertainment				
7 Days - 08/21/23 to 08/28/23	MEDIA - Entertainment - Diversified	Period 9 of 10	11	-65%	-3%	25%	Strengthened					11 Entertainment				
7 Days - 08/14/23 to 08/21/23	MEDIA - Entertainment - Diversified	Period 10 of 10	11	-20%	-6%	2%	Weakened					11 Entertainment				
7 Days - 10/16/23 to 10/23/23	MEDIA - Marketing Services	Period 1 of 10 (Current)	2	-14%	-9%	-3%	Unchanged	2 Mktg Services								
7 Days - 10/09/23 to 10/16/23	MEDIA - Marketing Services	Period 2 of 10	2	-6%	-2%	2%	Unchanged	2 Mktg Services								
7 Days - 10/02/23 to 10/09/23	MEDIA - Marketing Services	Period 3 of 10	2	-2%	-1%	1%	Unchanged	2 Mktg Services								
7 Days - 09/25/23 to 10/02/23	MEDIA - Marketing Services	Period 4 of 10	2	-3%	-1%	0%	Unchanged	2 Mktg Services								
7 Days - 09/18/23 to 09/25/23	MEDIA - Marketing Services	Period 5 of 10	2	-2%	-2%	-1%	Unchanged	2 Mktg Services								
7 Days - 09/11/23 to 09/18/23	MEDIA - Marketing Services	Period 6 of 10	2	-14%	-6%	1%	Unchanged	2 Mktg Services								
6 Days - 09/05/23 to 09/11/23	MEDIA - Marketing Services	Period 7 of 10	2	-3%	-2%	-1%	Unchanged	2 Mktg Services								
8 Days - 08/28/23 to 09/05/23	MEDIA - Marketing Services	Period 8 of 10	2	-2%	4%	10%	Unchanged	2 Mktg Services								
7 Days - 08/21/23 to 08/28/23	MEDIA - Marketing Services	Period 9 of 10	2	2%	2%	2%	Unchanged	2 Mktg Services								
7 Days - 08/14/23 to 08/21/23	MEDIA - Marketing Services	Period 10 of 10	2	-12%	-8%	-4%	Unchanged	2 Mktg Services								
7 Days - 10/16/23 to 10/23/23	MEDIA - Movie Production	Period 1 of 10 (Current)	2	-5%	-2%	0%	Unchanged					2 Movie Prodctn				
7 Days - 10/09/23 to 10/16/23	MEDIA - Movie Production	Period 2 of 10	2	-16%	-3%	-12%	Weakened					<-Movie Prodctn 2	<-Movie Prodctn 2			
7 Days - 10/02/23 to 10/09/23	MEDIA - Movie Production	Period 3 of 10	2	-14%	3%	3%	Unchanged					2 Movie Prodctn				
7 Days - 09/25/23 to 10/02/23	MEDIA - Movie Production	Period 4 of 10	2	2%	4%	5%	Unchanged					2 Movie Prodctn				
7 Days - 09/18/23 to 09/25/23	MEDIA - Movie Production	Period 5 of 10	2	-11%	2%	7%	Unchanged					2 Movie Prodctn				
7 Days - 09/11/23 to 09/18/23	MEDIA - Movie Production	Period 6 of 10	2	-11%	-3%	5%	Weakened					<-Movie Prodctn 2	<-Movie Prodctn 2			
6 Days - 09/05/23 to 09/11/23	MEDIA - Movie Production	Period 7 of 10	2	-4%	4%	12%	Strengthened					2 Movie Prodctn->	2 Movie Prodctn->			
8 Days - 08/28/23 to 09/05/23	MEDIA - Movie Production	Period 8 of 10	2	4%	4%	5%	Unchanged					2 Movie Prodctn->	2 Movie Prodctn->			
7 Days - 08/21/23 to 08/28/23	MEDIA - Movie Production	Period 9 of 10	2	-10%	5%	1%	Weakened					2 Movie Prodctn 2	<-Movie Prodctn 2			
7 Days - 08/14/23 to 08/21/23	MEDIA - Movie Production	Period 10 of 10	2	0%	1%	2%	Unchanged					2 Movie Prodctn				
7 Days - 10/16/23 to 10/23/23	MEDIA - Publishing - Books	Period 1 of 10 (Current)	3	-5%	-1%	4%	Unchanged	3 Publishing Books								
7 Days - 10/09/23 to 10/16/23	MEDIA - Publishing - Books	Period 2 of 10	3	-15%	-5%	0%	Weakened	3 Publishing Books								
7 Days - 10/02/23 to 10/09/23	MEDIA - Publishing - Books	Period 3 of 10	3	-6%	-3%	0%	Weakened	<-Publishg Books 3	<-Publishg Books 3							
7 Days - 09/25/23 to 10/02/23	MEDIA - Publishing - Books	Period 4 of 10	3	-5%	1%	5%	Unchanged		3 Publishg Books							
7 Days - 09/18/23 to 09/25/23	MEDIA - Publishing - Books	Period 5 of 10	3	-6%	-4%	0%	Weakened		3 Publishg Books							
7 Days - 09/11/23 to 09/18/23	MEDIA - Publishing - Books	Period 6 of 10	3	-7%	-1%	4%	Weakened	<-Publishg Books 3	<-Publishg Books 3							
6 Days - 09/05/23 to 09/11/23	MEDIA - Publishing - Books	Period 7 of 10	3	-1%	1%	2%	Unchanged		3 Publishg Books							
8 Days - 08/28/23 to 09/05/23	MEDIA - Publishing - Books	Period 8 of 10	3	-7%	-3%	1%	Strengthened		3 Publishg Books							
7 Days - 08/21/23 to 08/28/23	MEDIA - Publishing - Books	Period 9 of 10	3	1%	2%	3%	Strengthened		3 Publishg Books->	3 Publishg Books->						
7 Days - 08/14/23 to 08/21/23	MEDIA - Publishing - Books	Period 10 of 10	3	-5%	-3%	0%	Weakened	<-Publishg Books 3	<-Publishg Books 3							
7 Days - 10/16/23 to 10/23/23	MEDIA - Publishing - Periodicals/News	Period 1 of 10 (Current)	4	-5%	-2%	4%	Unchanged				<-Publishg News 4	<-Publishg News 4				
7 Days - 10/09/23 to 10/16/23	MEDIA - Publishing - Periodicals/News	Period 2 of 10	4	2%	6%	17%	Unchanged					4 Publishg News				
7 Days - 10/02/23 to 10/09/23	MEDIA - Publishing - Periodicals/News	Period 3 of 10	4	-3%	1%	1%	Strengthened					4 Publishg News				
7 Days - 09/25/23 to 10/02/23	MEDIA - Publishing - Periodicals/News	Period 4 of 10	4	-11%	1%	0%	Strengthened				4 Publishg News->	4 Publishg News->				
7 Days - 09/18/23 to 09/25/23	MEDIA - Publishing - Periodicals/News	Period 5 of 10	4	-15%	-6%	0%	Weakened				<-Publishg News 4	<-Publishg News 4				
7 Days - 09/11/23 to 09/18/23	MEDIA - Publishing - Periodicals/News	Period 6 of 10	4	-4%	-1%	1%	Unchanged					4 Publishg News				
6 Days - 09/05/23 to 09/11/23	MEDIA - Publishing - Periodicals/News	Period 7 of 10	4	-2%	0%	5%	Unchanged					4 Publishg News				
8 Days - 08/28/23 to 09/05/23	MEDIA - Publishing - Periodicals/News	Period 8 of 10	4	-10%	4%	3%	Unchanged					4 Publishg News				
7 Days - 08/21/23 to 08/28/23	MEDIA - Publishing - Periodicals/News	Period 9 of 10	4	-5%	-1%	0%	Strengthened					4 Publishg News				
7 Days - 08/14/23 to 08/21/23	MEDIA - Publishing - Periodicals/News	Period 10 of 10	4	-12%	-5%	1%	Weakened				<-Publishg News 4	<-Publishg News 4				

Green Highlight: Strengthened
Red Highlight: Weakened
No Highlight: Unchanged

October 23, 2023

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2C. Stocks 1 Week Strongest and Weakest

What: stocks currently rated Strongest/Weakest (highest/lowest of 9 strength ratings)
Why: most interesting stocks for available capital because
- the Strongest have the least amount of overhead supply to dampen breakouts while
- the Weakest may be prone to volatility, subject to big pops from bottom-fishing and short-covering BUT ALSO to bigger and faster falls.

(Not guaranteed and not a recommendation - weak stocks in weakening sub-industries may be better shorts than high-flyers.)
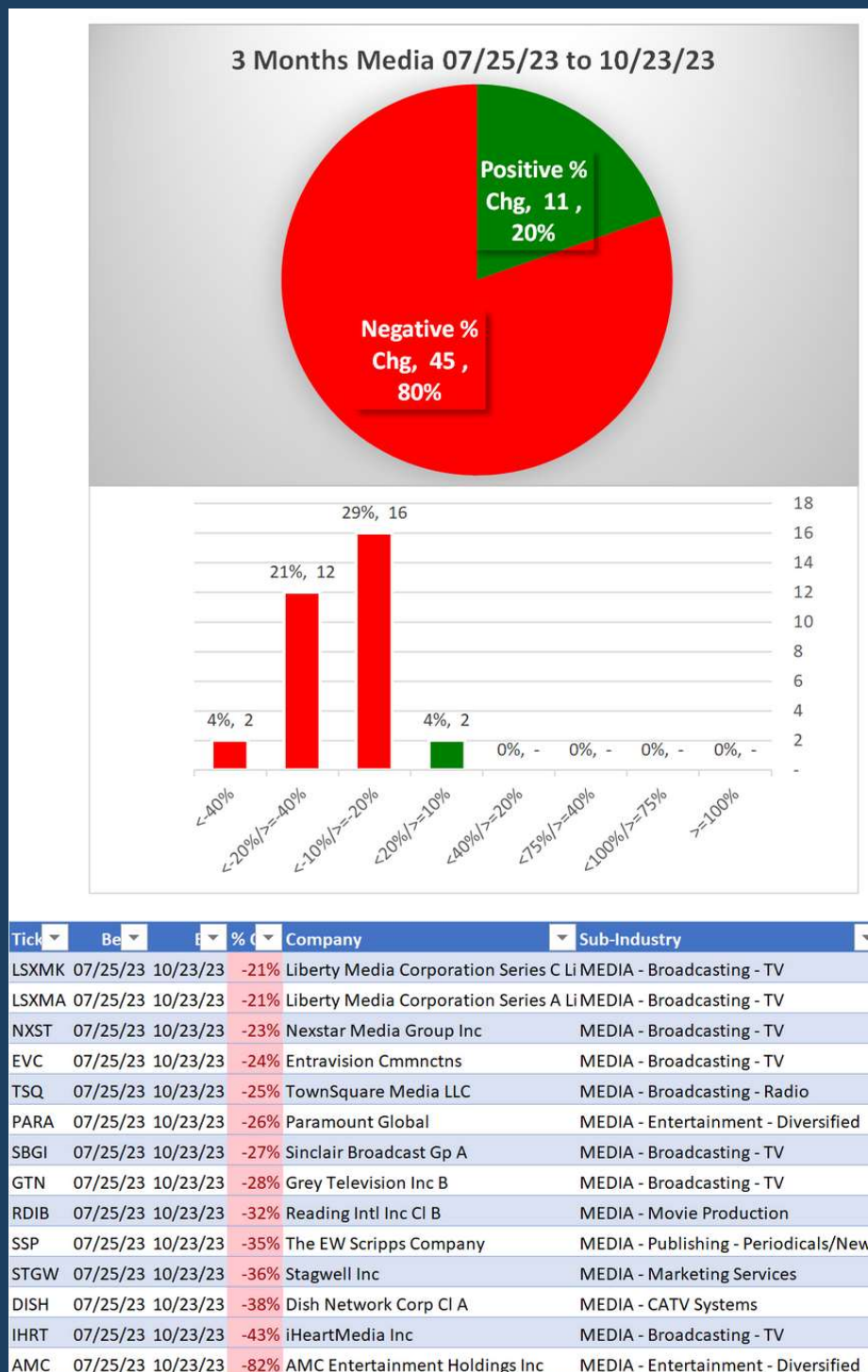
Sub-Industry	Ticker	Company	ID1	ID2	% Chg	ID3	Status	9Weakest	8VWeak	7Weaker	6Weak	5Avg	4Strong	3Stronger	2VStrong	1Strongest
MEDIA - Advertising Services	OMC	Omnicom Group Inc	95-95-79	57%	-1%	-13%	9Weakest	OMC	.	.	.	.	.	.	.	.
MEDIA - Advertising Services	LAMR	Lamar Advertising Co A	95-95-79	55%	-4%	-14%	9Weakest	LAMR	.	.	.	.	.	.	.	.
MEDIA - Advertising Services	WPP	WPP plc	95-95-79	26%	-5%	-22%	9Weakest	WPP	.	.	.	.	.	.	.	.
MEDIA - Advertising Services	IPG	Interpublic Group of Companies Inc	95-95-79	55%	-5%	-20%	9Weakest	IPG	.	.	.	.	.	.	.	.
MEDIA - Broadcasting - Radio	SPOT	Spotify Technology .A	15-59-79	28%	2%	11%	1Strongest	.	.	.	.	.	.	.	.	SPOT
MEDIA - Broadcasting - Radio	SGA	Saga Commununications	95-59-79	15%	5%	-11%	9Weakest	SGA	.	.	.	.	.	.	.	.
MEDIA - Broadcasting - TV	FOXA	Fox Corporation	99-79-79	43%	-4%	-7%	9Weakest	<---FOXA	<---FOXA	<---FOXA	.	.	.	.	.	.
MEDIA - Broadcasting - TV	GTN	Grey Television Inc B	95-79-79	1%	-4%	-28%	9Weakest	GTN	.	.	.	.	.	.	.	.
MEDIA - Broadcasting - TV	NXST	Nexstar Media Group Inc	95-79-79	56%	-4%	-17%	9Weakest	NXST	.	.	.	.	.	.	.	.
MEDIA - Broadcasting - TV	SBGI	Sinclair Broadcast Gp A	95-79-79	1%	-5%	-33%	9Weakest	SBGI	.	.	.	.	.	.	.	.
MEDIA - Broadcasting - TV	EVC	Entravision Cmmnctns	99-79-79	30%	-5%	-28%	9Weakest	<---EVC	<---EVC	<---EVC	.	.	.	.	.	.
MEDIA - Broadcasting - TV	IHRT	iHeartMedia Inc	95-79-79	1%	-8%	-43%	9Weakest	IHRT	.	.	.	.	.	.	.	.
MEDIA - CATV Systems	LBTYK	Liberty Global Inc Class C	95-79-79	18%	-3%	-10%	9Weakest	LBTYK	.	.	.	.	.	.	.	.
MEDIA - CATV Systems	LBTYA	Liberty Global Inc Class A	95-79-79	4%	-4%	-12%	9Weakest	LBTYA	.	.	.	.	.	.	.	.
MEDIA - CATV Systems	DISH	Dish Network Corp Cl A	95-79-79	0%	-4%	-44%	9Weakest	DISH	.	.	.	.	.	.	.	.
MEDIA - CATV Systems	WOW	WideOpenWest Inc	95-79-79	18%	-5%	-25%	9Weakest	WOW	.	.	.	.	.	.	.	.
MEDIA - CATV Systems	LILAK	Liberty LiLAC Group Class C	99-79-79	7%	-7%	-17%	9Weakest	<---LILAK	<---LILAK	<---LILAK	.	.	.	.	.	.
MEDIA - CATV Systems	LILA	Liberty LiLAC Group Class A	99-79-79	7%	-7%	-17%	9Weakest	<---LILA	<---LILA	<---LILA	.	.	.	.	.	.
MEDIA - Entertainment - Diversified	NWS	News Corporation	15-69-79	77%	-3%	13%	1Strongest	.	.	.	.	.	.	.	.	NWS
MEDIA - Entertainment - Diversified	AMC	AMC Entertainment Holdings Inc	95-69-79	0%	-2%	-77%	9Weakest	AMC	.	.	.	.	.	.	.	.
MEDIA - Entertainment - Diversified	DIS	The Walt Disney Company	99-69-79	3%	-3%	-10%	9Weakest	<---DIS	<---DIS	<---DIS	<---DIS	<---DIS	.	.	.	.
MEDIA - Entertainment - Diversified	MSGS	Madison Square Garden Sports Corp	99-69-79	19%	-5%	-9%	9Weakest	<---MSGS	<---MSGS	<---MSGS	.	.	.	.	.	.
MEDIA - Entertainment - Diversified	PARA	Paramount Global	95-69-79	0%	-9%	-36%	9Weakest	PARA	.	.	.	.	.	.	.	.
MEDIA - Marketing Services	STGW	Stagwell Inc	95-95-79	32%	-3%	-36%	9Weakest	STGW	.	.	.	.	.	.	.	.
MEDIA - Marketing Services	JMSB	John Marshall Bancorp Inc	95-95-79	29%	-14%	-25%	9Weakest	JMSB	.	.	.	.	.	.	.	.
MEDIA - Movie Production	RDIB	Reading Intl Inc Cl B	95-65-79	0%	0%	-33%	9Weakest	RDIB	.	.	.	.	.	.	.	.
MEDIA - Publishing - Books	WLY	John Wiley & Sons Cl A	95-75-79	4%	4%	-18%	9Weakest	WLY	.	.	.	.	.	.	.	.
MEDIA - Publishing - Books	SCHL	Scholastic Corp	95-75-79	62%	-1%	-9%	9Weakest	SCHL	.	.	.	.	.	.	.	.
MEDIA - Publishing - Periodicals/News	SSP	The EW Scripps Company	95-69-79	6%	-4%	-33%	9Weakest	SSP	.	.	.	.	.	.	.	.
MEDIA - Publishing - Periodicals/News	TGNA	TEGNA Inc	95-69-79	28%	-5%	-18%	9Weakest	TGNA	.	.	.	.	.	.	.	.

Strongest to Weakest stocks ratio is 2:28 (4% and 50% of total) 10/16/23 to 10/23/23.

STOCK MARKET ORGANIZER

Green Highlight: Strengthened
Red Highlight: Weakened
No Highlight: Unchanged

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3. STRENGTH BY LOOKBACK PERIOD (with Best/Worst stocks)
3A. Lookback 3 Months

3 Months Media 07/25/23 to 10/23/23

Positive % Chg, 11, 20%

Negative % Chg, 45, 80%

Tick	Be	E	% C	Company	Sub-Industry
LSXMK	07/25/23	10/23/23	-21%	Liberty Media Corporation Series C Li	MEDIA - Broadcasting - TV
LSXMA	07/25/23	10/23/23	-21%	Liberty Media Corporation Series A Li	MEDIA - Broadcasting - TV
NXST	07/25/23	10/23/23	-23%	Nexstar Media Group Inc	MEDIA - Broadcasting - TV
EVC	07/25/23	10/23/23	-24%	Entravision Cmmnctns	MEDIA - Broadcasting - TV
TSQ	07/25/23	10/23/23	-25%	TownSquare Media LLC	MEDIA - Broadcasting - Radio
PARA	07/25/23	10/23/23	-26%	Paramount Global	MEDIA - Entertainment - Diversified
SBGI	07/25/23	10/23/23	-27%	Sinclair Broadcast Gp A	MEDIA - Broadcasting - TV
GTN	07/25/23	10/23/23	-28%	Grey Television Inc B	MEDIA - Broadcasting - TV
RDIB	07/25/23	10/23/23	-32%	Reading Intl Inc Cl B	MEDIA - Movie Production
SSP	07/25/23	10/23/23	-35%	The EW Scripps Company	MEDIA - Publishing - Periodicals/News
STGW	07/25/23	10/23/23	-36%	Stagwell Inc	MEDIA - Marketing Services
DISH	07/25/23	10/23/23	-38%	Dish Network Corp Cl A	MEDIA - CATV Systems
IHRT	07/25/23	10/23/23	-43%	iHeartMedia Inc	MEDIA - Broadcasting - TV
AMC	07/25/23	10/23/23	-82%	AMC Entertainment Holdings Inc	MEDIA - Entertainment - Diversified

0 stocks >+20% and 14 stocks <-20% (0% and 25% of total) 07/25/23 to 10/23/23.

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3. STRENGTH BY LOOKBACK PERIOD (with Best/Worst stocks)
3B. Lookback 4 Weeks

4 weeks Media 09/25/23 to 10/23/23

Positive % Chg, 19, 34%

Negative % Chg, 37, 66%
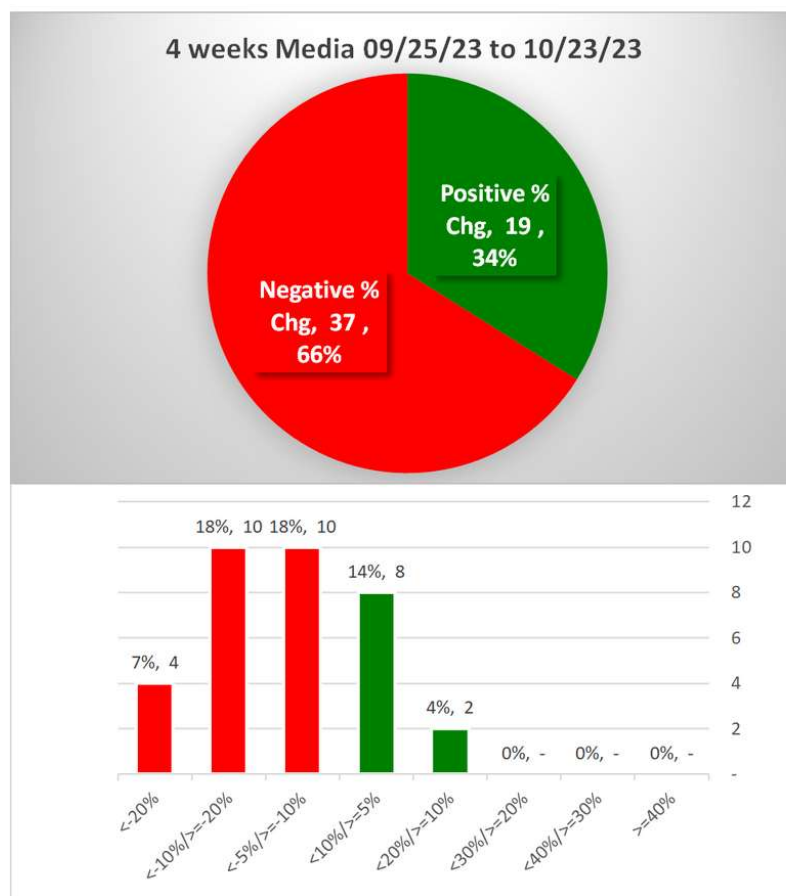
Tick ▼	Be ▼	E ▼	% C ▼	Company	Sub-Industry ▼
AMC	09/25/23	10/23/23	13%	AMC Entertainment Holdings Inc	MEDIA - Entertainment - Diversified
SIRI	09/25/23	10/23/23	12%	Sirius XM Holdings Inc	MEDIA - Broadcasting - Radio
LGF.A	09/25/23	10/23/23	-11%	Lions Gate Entertainment Corp Class	MEDIA - Entertainment - Diversified
WOW	09/25/23	10/23/23	-11%	WideOpenWest Inc	MEDIA - CATV Systems
ROKU	09/25/23	10/23/23	-11%	Roku Inc	MEDIA - CATV Systems
STGW	09/25/23	10/23/23	-11%	Stagwell Inc	MEDIA - Marketing Services
PARA	09/25/23	10/23/23	-12%	Paramount Global	MEDIA - Entertainment - Diversified
LILAK	09/25/23	10/23/23	-13%	Liberty LiLAC Group Class C	MEDIA - CATV Systems
LILA	09/25/23	10/23/23	-13%	Liberty LiLAC Group Class A	MEDIA - CATV Systems
JMSB	09/25/23	10/23/23	-13%	John Marshall Bancorp Inc	MEDIA - Marketing Services
CNK	09/25/23	10/23/23	-14%	Cinemark Holdings Inc	MEDIA - Movie Production
WLY	09/25/23	10/23/23	-18%	John Wiley & Sons Cl A	MEDIA - Publishing - Books
RDIB	09/25/23	10/23/23	-20%	Reading Intl Inc Cl B	MEDIA - Movie Production
SJ	09/25/23	10/23/23	-22%	Scienjoy Holding Corporation	MEDIA - Broadcasting - TV
DISH	09/25/23	10/23/23	-23%	Dish Network Corp Cl A	MEDIA - CATV Systems
IHRT	09/25/23	10/23/23	-31%	iHeartMedia Inc	MEDIA - Broadcasting - TV

2 stocks >+10% and 14 stocks <-10% (4% and 25% of total) 09/25/23 to 10/23/23.

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3. STRENGTH BY LOOKBACK PERIOD (with Best/Worst stocks)
3C. Lookback 1 Week

1 Week Media 10/16/23 to 10/23/23

Positive % Chg, 3, 5%
Negative % Chg, 53, 95%

Tick ▼	Be ▼	E ▼	% C ▼	Company	▼	Sub-Industry	▼
JMSB	10/16/23	10/23/23	-14%	John Marshall Bancorp Inc		MEDIA - Marketing Services	
HUYA	10/16/23	10/23/23	-14%	HUYA Inc		MEDIA - Entertainment - Diversified	
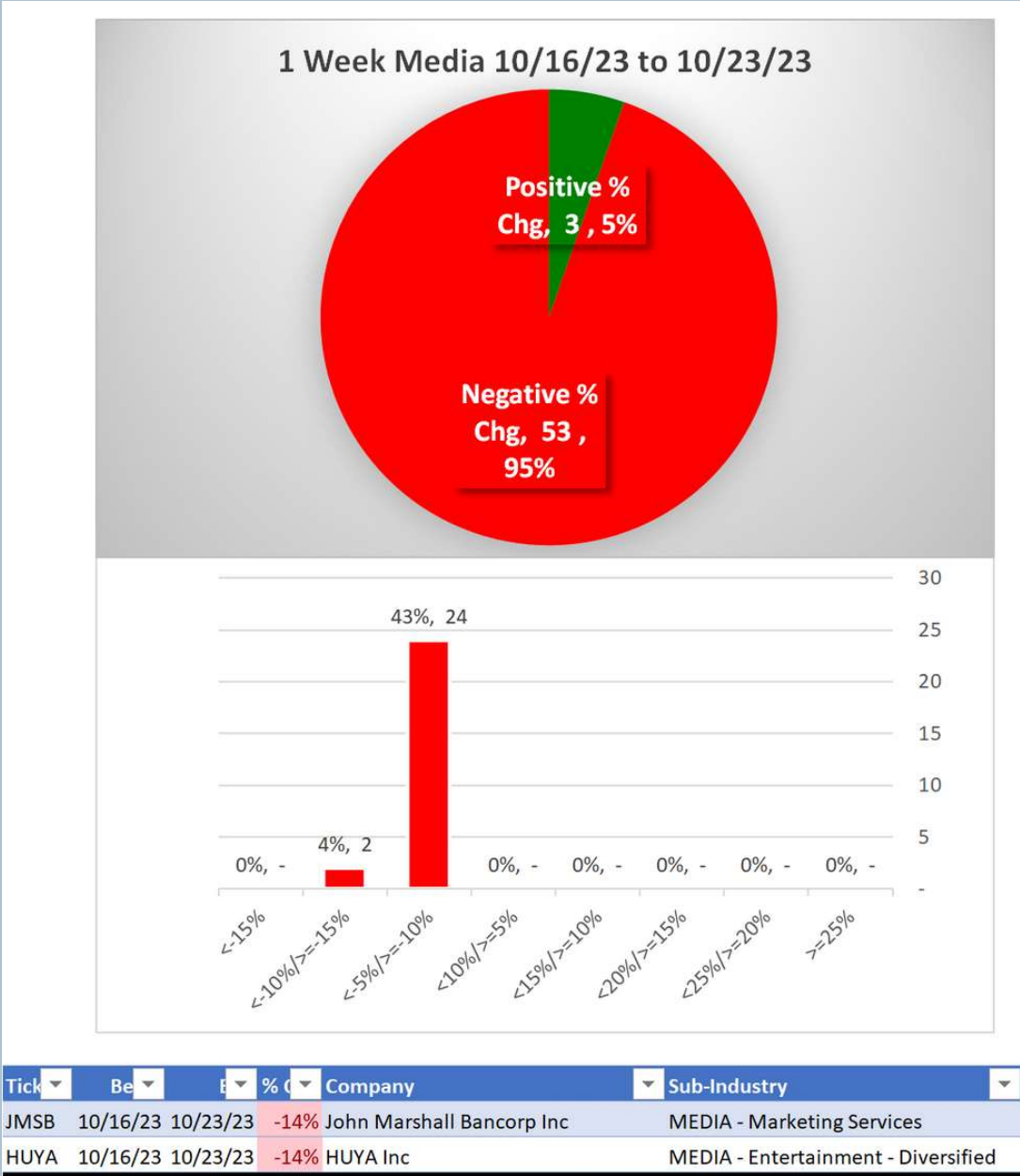
0 stocks >+10% and 2 stocks <-10% (0% and 4% of total) 10/16/23 to 10/23/23.

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